

Fig. 1

Title: SYSTEM D METHOD FOR PRESENTING CUSTON D SELECTIONS OVER A COMPUTER NETWORK Is Serial No. 09/510,580

Inventor: Richard A. Leeds

Docket No. 59622-2

IMPULSE AD AREA E 218 216 0 DISPLAY AREA FOR DIRECT RESPONSE 8 IMPULSE BUY AREA AREA P IMPULSE IMPULSE AD AREA A



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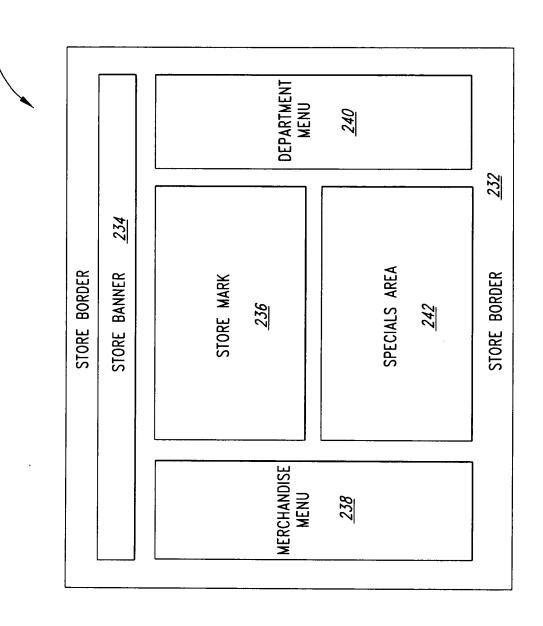


FIG. 3